

KIWANIS CLUB of CASA GRANDE BOARD AGENDA

Executive Board Meeting
Thursday, March 3, 2016 9:00 a.m.
Holiday Inn, Casa Grande, AZ

Name	Role	Present
Richard Rosales	President	X
Gary Smothers	President Elect	
Dan Andersen	Treasurer	
Linda Lewandowski	Secretary	X
Maggie Dooley	Assistant Secretary	X
Bill Brown	Past President	X
Keith Miller	Member at Large	X
Paul Beatty	Member at Large	X
Tim Hamilton	Member at Large	X
Scott Miller	Member at Large	X

Call to Order: Roll Call

Approve February 4, 2016 Minutes electronically.
Posted online and approved.

Reports

A. Treasurer's Report (Dan) *No report*

Account	Transactions	Balances
Cash on hand		
Admin/checking OB Bills to pay: Dues		
Project Account OB Track ads		
Total Funds 3/3/16		

B. Secretary's report (Linda) *Linda reported the February Monthly Report was submitted on March 2nd.*

C. Membership (Scott/Keith) *See Committee Reports below.*

D. Key Club (Paul) *Paul reported that both Key Clubs are busy. The two presidents are doing a great job with their clubs. Linda recognized the excellent teamwork both clubs are exhibiting. Each club has about 60 members.*

D-Con is April 8-10 in Phoenix. Union will have 9 in attendance. Paul will transport the attendees in a van. Vista Grande will have 8 club members going. Gretchen will drive that van.

E. K-Kids (Richard) *The Club is doing well. Installation of officers and presentation of the charter will take place at Odyssey on March 16th at 5:00pm.*

F. Committee Reports (Richard)

- Administration** *No meeting per se. The committee is looking for ideas for improving membership and finding a way to improve enthusiasm for all we do. Committees need to meet regularly. Gary has suggested we explore alternating our regular meetings at 7:00am and the next week at 7:00pm.*
- Community Service/Projects (Paul)** *First meeting was the 2nd Thursday of February. The next meeting will be March 10th directly after the general club meeting. Coming up next is the Mile Clean Up.*

- c. **Finance & Fundraising (Maggie)** *The committee will meet quarterly and has not yet met. Paul suggested that we combine Fundraising with Community Projects, since they are often interconnected. Leave Finance as a standalone committee. We need fundraising ideas so we can spread the opportunity to help to a much wider group. Too often, we tend to self-fund projects.*
- d. **Membership Growth & Education (Keith)** *Keith presented a fact sheet for discussion, prompting several suggestions. Richard will create a pamphlet that will include some information along with a lot of pictures. The fact sheet can be used by proposing members as they better understand the terminology and data. Another idea is to create a color ad. We all agreed that business cards would be helpful. The cost is minimal-around \$20. Linda made a motion to move forward on getting business cards. Maggie seconded the motion with all members voting in the affirmative. Motion passed. Richard will solicit bids from local vendors for the cards.*

With the idea of attracting more parents to Kiwanis, we discussed holding parent meetings-evening and/or morning. It was suggested that the Key Clubs get involved in identifying the specifics of where and when. Paul will follow up with the Key Clubs.

- e. **Public Relations/Advertising (Richard)** *Our club does not do enough advertising through the newspaper. It would be a good idea to submit more pictures and blurbs to take advantage of the free advertising. Richard will talk to Mayor Jackson about including information about service clubs in his addresses. Can the Mayor make a proclamation for our club? Our club needs an “official” photographer to document our good works. Another idea is to submit semi-regular letters to the editor about the merits of service clubs. Add that kind of information to our website.*

G. Unfinished Business

- a. **K-Kids Charter Ceremony** *will be March 16th at 5:00pm. Odyssey Prep.*
- b. **Ratify board nomination for Tim Hamilton.** *Keith so moved with Paul providing a second. Approval was unanimous.*
- c. **Scholarships – Progress** *As of today, Union High School has applications, but there is no cover page included that lists the available scholarships. That needs to be corrected. Paul will follow up with Gary & Tony to correct the problem.*
- d. **Track Meet**
 - i. **Cover Contest** *Roshayel Acosta was selected as the winner of the contest. She will be invited to attend the March 31st meeting.*
 - ii. **Ads** *The APS print shop is closing. We will need to find other printing options for future programs. To ensure we have plenty of time, due dates for coaches need to be moved up.*
 - iii. **Day of the meet assistance**

H. New Business

- a. **Board Vacancy** *We discussed Scott Miller’s offer to step down since he has other meetings to attend since we started the board meetings at 9:00. We all agreed that losing Scott’s experience would be a big hit. Would he stay on if we moved the meetings back to the 6:00am start? Richard will talk with Scott.*

I. Future Business

- a. **Agenda Items Refresher** *on the NCAA fundraiser.*
- b. **Set next Board Meeting** *Tabled pending discussion with Scott.*

J. Adjournment