## KIWANIS CLUB of CASA GRANDE BOARD AGENDA

Executive Board Meeting Thursday, April 7, 2016 6:00 a.m. Holiday Inn, Casa Grande, AZ

Call to Order: Roll Call

**Approve March 3, 2016 Minutes electronically. Posted online and approved.** 

Reports

Name Role Present **Richard Rosales** President Х Gary Smothers President Elect Х Dan Andersen Treasurer Linda Lewandowski Secretary Х Maggie Dooley Assistant Secretary Past President Bill Brown Х Keith Miller Member at Large Х Paul Beatty Х Member at Large Tim Hamilton Member at Large Scott Miller Member at Large Х

A. Treasurer's Report (Dan)

Account	Transactions	Balances
Cash on hand		125.00
Admin/checking OB		7033.05
Bills to pay:		
Dues		3822.00
Project Account OB		8265.36
Track ads		1400.00
Total Funds 4/7/16		16,923.41

- B. Secretary's report (Linda) Monthly report is in progress.
- **C. Membership (Scott/Keith)** Keith reported the Membership Committee met Tuesday. They discussed ideas to contact people to be speakers with the idea of being potential members. Keith put Kiwanis pamphlets in the library. Encourage each member to invite a new person to a meeting. Kohl's has a very good community outreach program and would be a good corporate member. The business cards have shipped and will be available at the next Club meeting per Richard. Keith will invite people from Project Linus to speak at a meeting along with Friends of the Library, Rick O'Neil who will talk about the Casa Grande Dream Team.
- **D. Key Club (Paul)** Paul reported that both clubs are getting ready for DCON, which starts tomorrow and goes through Sunday at noon. Paul estimated that 9 will attend from Union and 7 from Vista. Gretchen will drive the van for Vista Grande and Paul will transport the Key Club members from Union.
- **E. K-Kids** (**Richard**) *Richard reported the kids will hold their Movie Night fundraiser tonight. The funds raised and the theme of the night will tie into their primary charity—Casa Grande Humane Society.*

# F. Committee Reports (Richard)

a. Administration (Richard) Richard reported there isn't anything new. The Board meetings have returned to the 6:00am start time. He had earned patches sewn on the banner—and he's still looking for the gavel.

b. Community Service/Projects (Paul) Paul reported that this committee has taken on Fundraising in conjunction with the Finance & Fundraising Committee due to the overlap with many of our Community Service Projects. The committee meets after the general club meeting every 2<sup>nd</sup> Thursday. Paul will work with Linda to develop a project/fundraiser calendar. Gary would like to see more Club members get involved in our projects. Having a comprehensive calendar can help give members enough notice to plan to attend.

All agreed that we hate to ask the community for money all the time. The idea of a "signature" or "identity" event might be a better return on investment. Perhaps collaborating with another Kiwanis Club for things like a car/motorcycle raffle might work. Or holding a division-wide event for something significant.

- c. Finance & Fundraising (Maggie) Some ideas that have been discussed:
  - Selling poinsettias
  - Hosting a potato bar dinner/lunch
  - *Hosting a pancake breakfast*
  - Selling flags and display services to local businesses. Dan asked if this fundraiser might require collecting and reporting sales tax. Dan will look into the requirements.
  - d. Membership Growth & Education (Keith) See above
  - e. **Public Relations/Advertising (Richard)** Nice article in the paper for the Track Meet. We need to keep up the momentum. Richard reported that the newspaper is down to a single photographer.

## G. Unfinished Business

- a. Scholarships Gary has applications from students. Interviews will take place next week.
- b. **Track Meet** Paul reported there were 260 programs printed and they were gone early. Sold 80 ads with 17 still having outstanding balances. \$6,650 total. Kona Ice has not yet made their contribution. Paul reported that the trophies for this year were \$600 less that last year (total \$1263.09). Coach Kieser still purchased the trophies from K&S, but negotiated a better price. Paul made a motion that the remaining balance be given to Coach Kieser to be used for track shoes for kids. Dan 2<sup>nd</sup> and motion passed.
- c. **Program Schedule** *Richard will send everyone a Speaker Schedule.*
- d. **Business Cards** *Richard reported the business cards were delayed due to an error, but are now being shipped.*
- e. Fact Sheet/Pamphlet Richard will work on a design that is simple and eyecatching.

### H. New Business

a. Key Club Parents Mixer b.

# I. Future Business

- a. Agenda Items
- b. Set next Board Meeting
- J. Adjournment